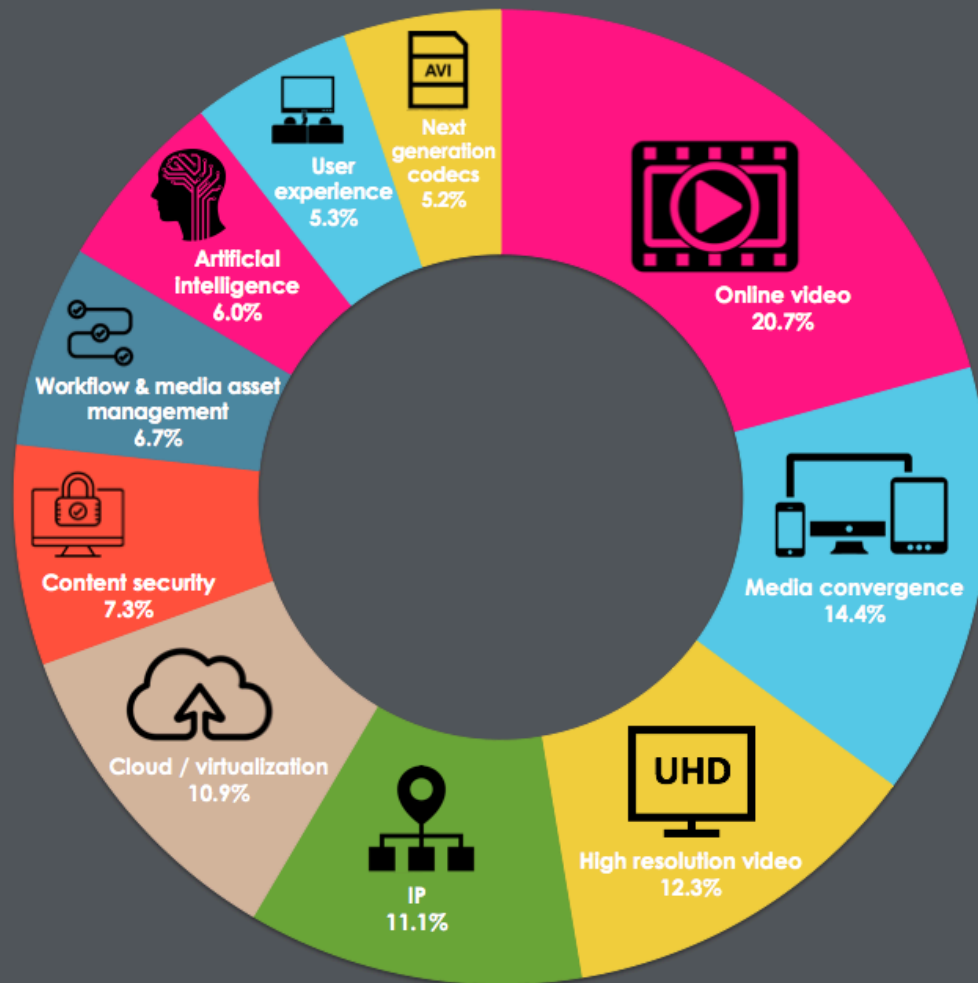




# platform media index

## IBC Show 2018: Share of Voice



Platform Communications analyzed and scored articles in key media titles, ranking the top issues covered according to share of voice

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Listed share of voice percentages have been rounded to the nearest tenth decimal

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