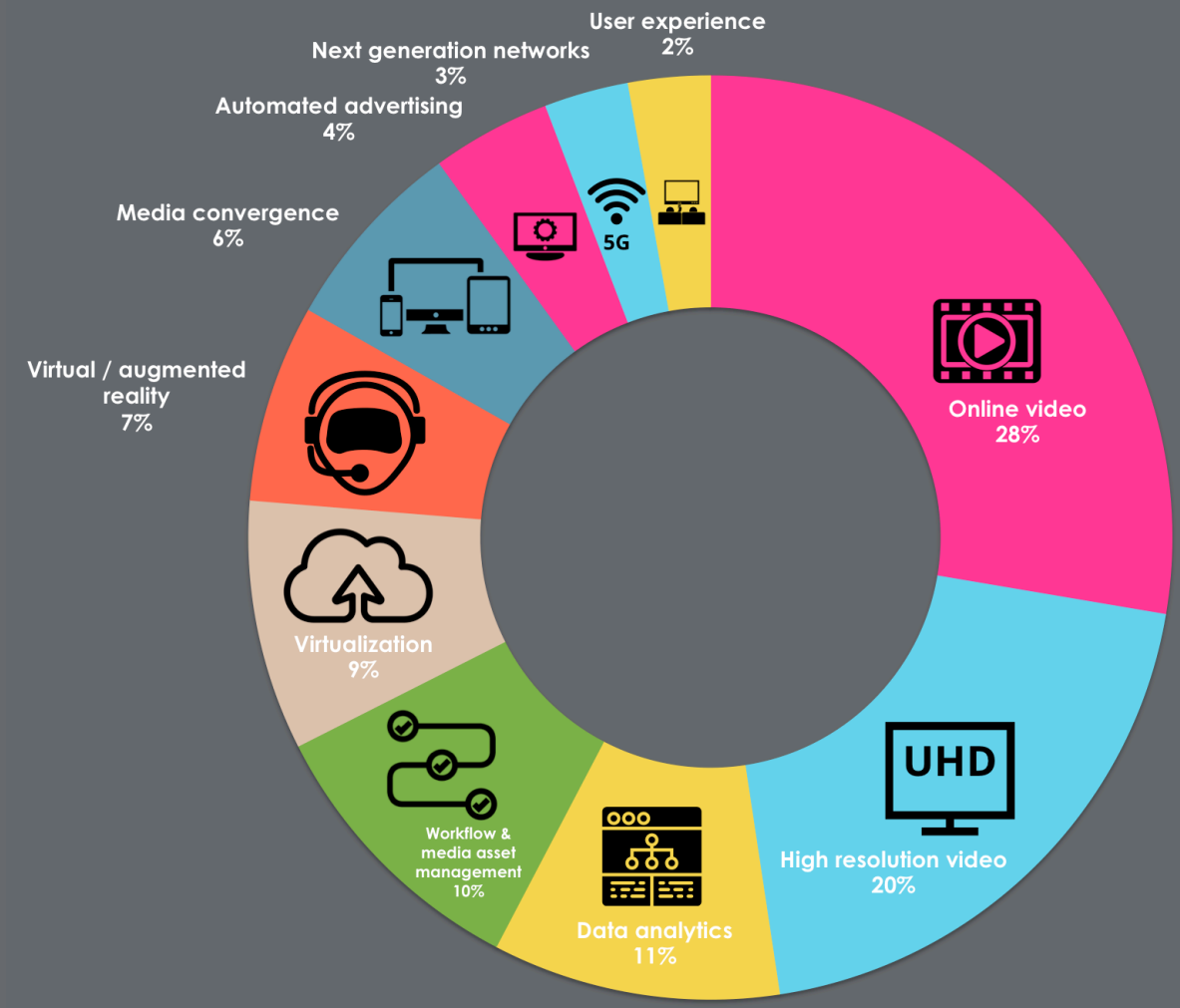
platform media index

NAB Show 2017: Share of Voice



Platform Communications analyzed and scored articles in key media titles, ranking the top issues covered according to share of voice.

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Selected images created by Gan Khoon Lay, b farias, Mourad Mokrane, Pablo Rozenberg and art shop from Noun Project

Listed share of voice percentages have been rounded up or down

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